

Direct access to Nordic/European retail chains – and much more!



## Personal

Via personal contacts in +500 retailchains

- Immediate "speak" in front of main buyers, via local business knowhow and strong professional history.
- **BONUS:** as we already know people, we start selling day 1.



## Experience

Dedication and low-hanging fruits

- Our preliminary "detective phase" assures we search until we find – and by speaking a "capital language" that adds value to the buyer – we succeed at a very high rate.
- Our learnings and knowhow creates synergies that would normally require very large organisations.
- **BONUS:** we see low-hanging fruits in business optimization – which often on itself covers our costs.



## Easy

Fast lane

- We grow with you – scale up and down as you wish.
- We hand over everything, should you decide to continue on a different road – so our work will always pay off.



## Business

Inhouse outsourcing:

- We are you – but you do not pay for anything not related to sales.
- As we operate more clients, your offer and products are present at meetings which were never imaginable solely.
- **BONUS:** our honest input along with customer feedback reflects on strategic- as well as operational level.



## No irrelevant expenses

Payment is a fixed fee per month.

- Only additional costs are direct travel costs, often shared among clients.
- No exit costs, as when dealing with agents or distributors.



## Typical roll-out takes 6 months

Price depends on:

- Complexity in assortment.
- Maturity/readiness both external (go-to market) and internal.
- Available material – what needs to be developed.
- Segment of retail channels to be worked, as well as timeslot, patience.